

IMAGURU

Nov 20, 2023

Appreciation Letter

Dear Denis Zhurba,

I am writing to express my profound gratitude for your insightful speech on "Product Development and MVP: Iterating Toward Perfection," delivered at Imaguru on November 20, 2023. Your speech was not just a source of inspiration but a pivotal learning experience for everyone present.

At Imaguru, where over 300 tech startups have been birthed and more than 1000 innovative solutions designed for corporations, your talk resonated deeply. It aligned perfectly with our mission of driving corporate innovation, accelerating startups, and supporting tech talent.

Imaguru is a Pan-European Startup HUB tailored to drive corporate innovation, accelerate and invest in startups, and support tech talent. Imaguru is a partner of Google for startups. The clarity with which you discussed Prototyping and Minimum Viable Product (MVP) development provided invaluable guidance for startups at their nascent stages. Your emphasis on iterative design and user feedback underscored the importance of staying agile and responsive in today's fast-paced tech landscape.

Furthermore, your balanced perspective on feature development and speed to market offered a pragmatic approach, vital for startups striving to establish their foothold. The insights into Startup Metrics, particularly the North Star Metric, were particularly enlightening. They offered a strategic lens through which startups can measure progress and stay aligned with their core objectives.

Your contribution to the professional community is significant. The depth of knowledge and experience you shared has undeniably advanced the field of startup development and product management. The attendance of over 110 participants is a testament to the value and relevance of your expertise.

On behalf of everyone at Imaguru, and particularly those who had the privilege to attend your speech, I extend our sincerest thanks. Your contribution has not just enriched our knowledge but has also inspired many to pursue excellence in their entrepreneurial journey. We look forward to the possibility of welcoming you again at Imaguru and continuing this fruitful collaboration.

With deepest appreciation and respect,

Andrej Fadejev

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